



GAME ON!

It's the WIN-WIN way
to have fun this summer!

HELP SEND
US TO CAMP
SIMCHA



2016

66

YOU WIN
great prizes!

ALMOST
THERE

CHAI LIFELINE'S
KIDS WIN
a great
summer!



Simcha Simcha



YOU DID IT!!
THANK YOU :)

CHAI-LIFELINE

A PROJECT OF

Chai Lifeline

A Message from the National Chai-A-Thon Coordinator **GEDALIA WEINRIB**



Dear Parents,

Summer is a time for sun, fun and games. It's also a time where we can reinforce the lessons of compassion and caring for others that are part of our children's home and school lives year round. Chai-A-Thon engages children of all ages in an enjoyable, personally rewarding project that raises funds to give sick children a chance to experience the joys of summer camp. We hope you will encourage your children to devote some of their free time to Chai-A-Thon. There are several ways they can reach out to family, friends, and neighbors. While younger children may require a bit of assistance, we have found the older children often value the experience of tackling Chai-A-Thon independently. They take pride in seeing the donations add up and earning the best possible prizes.

Feel free to reach out to us if you have any questions at:
chaiathon@chailifeline.org or (732) 719-1772.

Best wishes for a great summer,
Gedalia



CAMP FUN



WHAT IS CHAI-A-THON?

Chai-A-Thon is a fun way to raise money so that sick children can go to **Camp Simcha/Camp Simcha Special**, a summer camp made especially for sick kids.

Your camp may have a Chai-A-Thon day where everyone may swim, jump, bowl, or walk to raise money together. Some camps create their own Chai-A-Thon activities, like cycling, dancing, Color Run or obstacle course.

SOUNDS LIKE FUN. WHAT DO I DO?

There are three ways to be part of Chai-A-Thon this summer.

1. If your camp is already planning a Chai-A-Thon this summer, your counselors will choose the activity.
2. Some camps don't have an organized Chai-A-Thon day, but use Chai-A-Thon as the camp's tzedaka project for the summer. If that's so, you get to choose your own Chai-A-Thon activity!
3. If your camp is not a Chai-A-Thon camp this summer, you can create your own Chai-A-Thon and raise money on your own!

OK I JOINED. HOW DO I RAISE MONEY?

Raising money is easy. With your parents' permission, you reach out to your relatives, friends, and neighbors.

HOW CAN I EARN PRIZES?

Every child who raises at least \$25* is eligible for a prize. You select prizes from our fantastic prize brochure based on the amount of money you've raised.

If you are participating in Chai-A-Thon through your camp, submit your completed Chai-A-Thon form on the prize brochure to your counselor or camp director. Your camp will do the rest. If you've created your own Chai-A-Thon (or you miss the camp deadline to submit all the money you've raised) you can mail your prize request and donations directly to Chai Lifeline.

** Your final prize eligibility is based on how much money you collect, not how much is pledged. If you haven't collected all the money by your camp's deadline, talk to your parents about submitting your forms directly to Chai Lifeline after the summer ends.*

In the event that a prize becomes unavailable, we reserve the right to substitute a prize of equal or greater value.

WHAT AM I RAISING MONEY FOR?

All the money you raise goes to Chai Lifeline, an international organization that helps children with cancer and other life-threatening or chronic illnesses and their families. Chai Lifeline's programs and services make hospital visits easier, help kids and parents find friendship, and bring joy and hope to their lives. Chai-A-Thon is a special peer program that benefits Camp Simcha/Camp Simcha Special, the only kosher camp for sick kids and teens. At camp, they can forget about illnesses and have a great time just being a kid again!

PRIZES

\$25-\$49



CHAI-A-THON CAMP PACK

Beat the heat!
Chai-A-Thon Camp
Pack includes
Chai-A-Thon bag,
water bottle and
sunglasses

GUMBALL MACHINE

Slam Dunk!
Play tabletop
basketball with this
mini gumball machine!
(Kosher gum included)



YOUR
CHOICE
OF



BALLOON LAUNCHER

Have yourself a water
balloon fight with this
water balloon set!
Includes a sling
launcher, carry pouch,
fill nozzle and water
balloons.

GLOW-IN-THE-DARK INFLATABLE CHAIR

This 30"x30" inflatable glow in the dark chair takes on a different light at night!



\$50-\$99

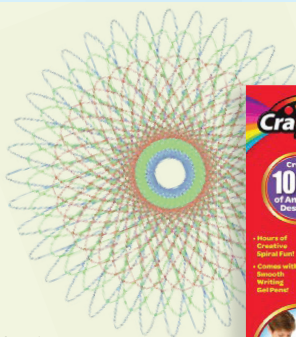


**YOUR
CHOICE
OF**



SLUSHY MAKER

Make your own refreshing slush by just adding your favorite beverage!



SUPER SPIRAL SYSTEM

Have hours of fun creating cool spiral designs! Mix and match with the disks and wheels to create 100's of different designs! Includes 3 gel pens.





\$100-\$199



● REC

CAMCORDER

Take perfect pics and videos with this fully featured camcorder.



YOUR
CHOICE
OF



CAKE POP MAKER

A junior baker's dream come true! Cake Pop Maker makes delicious cake pops simply, safely, and fast!



**\$12 TARGET
GIFT CARD**





3D MAKER

Enjoy hours of endless fun with this state-of-the-art 3D Maker.

\$200-\$449



YOUR
CHOICE
OF



INCLUDES:
• CAMERA • GAMES
• DIGITAL CLOCK •
VOICE RECORDER
AND MORE



SMART WATCH



**\$25 VISA
GIFT CARD**

BONUS

RAISE \$350,
CHOOSE ONE OF
THE PRIZES
AND RECEIVE
AN ADDITIONAL
\$12 TARGET
GIFT CARD



\$450-\$899



VOICE COMMAND DRONE

No need for hands!
Control the drone with
the sound of your voice!



BUDDY BOUNCE OUTDOOR PLAY BALL (BBOP!)

Have a ball with a friend!
Bounce, bop and bump for
endless hours of energetic
play! Prize includes 2 balls.



**YOUR
CHOICE
OF**



BONUS

RAISE \$750.
CHOOSE ONE OF
THE PRIZES
AND RECEIVE
AN ADDITIONAL
\$25 VISA
GIFT CARD

Gift



**\$50 VISA GIFT
CARD**

IS YOUR CAMP NOT A CHAI-A-THON CAMP THIS SUMMER?

CREATE YOUR OWN CHAI-A-THON!!

1

CHOOSE YOUR OWN CHAI-A-THON ACTIVITY

You can do anything for Chai-A-Thon:

Bike • Swim • Jump • Walk • Run • Hula Hoop •
Shoot Baskets • Jumping Jacks • Color Run!

2

OR YOU CAN CREATE YOUR OWN FUNDRAISER!

Build a lemonade or snack stand,
organize a carnival or magic show,
or even host a bake sale or hoops contests!
Send us the idea...the results... and pictures to
chaiathon@chailifeline.org and you may be on our
next Chai-A-Thon brochure!

WWW.CHAITHON.ORG



I'm coming to you on behalf of the children of **CHAI LIFELINE**. These are children who are sick. Through my participation in **CHAI-A-THON**, I am helping raise money for **CAMP SIMCHA** and **CAMP SIMCHA SPECIAL**, the only camps for children with life threatening and serious chronic and genetic conditions. Please help me by becoming a **CHAI-A-THON SPONSOR**.

Your generosity will help bring summers of joy to hundreds of seriously ill children from around the world.

To learn more about the Chaiathon program, visit www.chaiathon.org.

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Chai Lifeline

